



PHOENIX DESIGN STUDIO

RAPP COLLINS 2010 - 2011

Associate Creative Director

Lead and developed creative direction for brands with a primary focus on social media. Provided conceptual vision for numerous projects. Developed pitch materials for clients. Inspired and cultivated design talent.

R/GA MARCH 2010 - MAY 2010

Freelance Art Director

Concept and design for Mastercard ipad app, social media campaign and Latin American site. Concept and design for Nike.com Attitude for You campaign.

IPG SEPT 2009

Freelance Creative Director

Develop creative strategy for multinational Unilever pitch including digital, print and viral components.

EURO RSCG MAY 2009 - OCT 2009

Freelance Sr. Interactive Art Director

Concept and design multiple interactive campaigns for Vestas, GSK and IBM. Concept and develop digital strategy for pitches.

DDB TRIBAL FEB – MARCH 2006 | JULY 2007 - AUG 2007 | DEC 2009 - JAN 2010

Freelance Art Director

Concepted and Illustrated an interactive flash microsite as part of multiple Phillips campaigns. Concept and design for Nitrogena Teen. Concept and design for ROC skincare

PROFERO JULY 2009 - MAY 2009

Freelance Sr. Interactive Art Director

Create brand identity and award winning interactive creative for the assortment of clients Profero retains including J&J, Western Union and Pepsi. Meet with clients and present creative ideas. Create structured story boards to explain and educate clients on design process and typography.

GRAVITY PARTNERS JUNE 2008

Freelance Creative Director

Developing branding and interactive collateral for FTL Solar. Concept and design logos for brand and brand tree. Creating style guide. Research the category and recommend a comprehensive interactive strategy. Create presentation materials.

GREY INTERACTIVE APRIL 2008

Freelance Art Director

Created an interactive game for the M&Ms and Indian Jones cross brand initiative.

COWBOY SEPTEMBER 2007 - JUNE 2008

Freelance Assistant Creative Director / Art Director

Art Direction, concept and brand development for Disaboom.com website, rich media banners and landing pages. Oversee a team for the development of disaboom.com. Develop and design of the Cowboy site. Concept and direction for Hudson recruiting.

DRAFT FCB APRIL - MAY 2007

Freelance Art Director

Concept and Art Direction for Metlife Bank Website pitch. Designed an interactive video experience. Banner design for Metlife.

ORGANIC - APRIL 2006

Freelance Art Director

Branding and site design for American Express Shopping Site Pitch.

THE NORTH FACE – JAN – FEB 2006

Freelance Art Director

Concepted and designed the entire graphics package for the men's and women's winter line 2007/2008 including prints and embossing.

The Wetlands Documentary - March 2004

Art Director

Directed, Designed and illustrated and a 30 sec motion graphics spot for film released by Sony.

<http://www.imdb.com/title/tt0811154/>